

KORNFELD Galerie Berlin presents

Johanna Reich: *LINGUPHORIA*

Opening: Thursday, 31. October 2024 | 6 – 9 pm
Exhibition 1. November 2024 – 18. January 2025 | Di–Sa, 11am – 6pm

KORNFELD Galerie Berlin is pleased to present the exhibition *Linguphoria* by Johanna Reich. The exhibition offers fascinating insights into the interfaces between humans, machine and language.

Johanna Reich, who has been working intensively with language models and neural networks since 2018, dedicates this exhibition to the question of how images can be translated into spoken and written language - and vice versa, how language can be translated into visual forms. The *Linguphoria* exhibition shows how Reich has used the possibilities of artificial intelligence (AI) to develop a new kind of visual language based on her personal synaesthesia.

The exhibition includes a set of hybrid ink paintings, the series is called *Aevorìs / Dancing Islands*, on canvas, in which the traces of colour analysed by AI are transformed into poems. These poems, written in a language developed jointly by the artist and AI, are visible as luminous words behind the abstract traces of colour. Reich describes this process as a dialogue between humans and machine that celebrates the individuality of the human brain and the potential of modern neuroscience: 'In this collaboration with AI, a language emerges that seems at once familiar and strange, opening up new ways for us to explore the connection between image and text.'

Another central group of works in the exhibition is the *Phantasma und Zeichen* series, in which Reich takes the opposite approach: Texts are used to generate images. These hybrid paintings consist of a mixture of video and acrylic paint and ink, in which projections meet dark, multi-faceted canvases and combine to form a constantly transforming painting. The works address current questions of authorship and aesthetics in AI-generated art and place these at the center of the artistic exploration.

Johanna Reich's works not only address the technological transformation of language and images, but also the profound effects of this development on our thinking and our understanding of art and the world. With *Linguphoria*, the artist offers a reflexive and visually impressive exploration of the interactions between human creativity and machine intelligence.

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Johanna Reich (* 1977) lives and works in Cologne. In her work, she combines contemporary techniques such as video, performance and holographic projections with traditional media such as painting and sculpture. Johanna Reich studied fine art at the Kunstakademie Münster, the Hochschule für Bildende Künste Hamburg and the Kunsthochschule für Medien Köln and took part in exchange and artist-in-residence programmes in the USA, Israel, Spain, Luxembourg and Romania. In 2020-22 she held a guest professorship at the AdBK Munich.

Johanna Reich has been awarded the Japanese Excellence Prize for Media Arts Tokyo, the Luise Straus Prize, the Konrad von Soest Prize and the Nam June Paik Award Sponsorship Prize, among others. Her works are represented in numerous international exhibitions such as the Wind H Art Centre Beijing, the Pinakothek der Moderne, the Kunsthalle Hamburg, the Spier Art Collection Johannesburg, the Tokyo Metropolitan Museum of Photography, the Museo Reina Sofia Madrid, the Stella Art Foundation Moscow, the Museum of Contemporary Canadian Art Toronto, the Frankfurter Kunstverein, the Palais de Tokyo Paris, and in important collections such as the Jerry Speyer Collection New York, the Sammlung Goetz Munich or the collection of the Museum für Konkrete Kunst Ingolstadt.

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